

# Kersey Day Committee PO Box 94 Kersey, CO 80644

---

## Kersey Days 2019 “Take Pride in the Red, White and Blue”

August 2<sup>nd</sup> & 3<sup>rd</sup>, 2019

Centennial Park; Kersey, CO

Dear potential sponsor;

We are proud to announce this year’s Kersey Days events and celebration will be held Friday and Saturday August 2<sup>nd</sup> and 3<sup>rd</sup> at Centennial Park here in Kersey! This year’s theme, “Take Pride in the Red, White and Blue”, reflects around honoring our military veterans in the community!

Last year we enjoyed the addition of many new sponsors, vendors and participants; and quite honestly, feedback was extremely positive! As we continue to grow and move in new directions, we hope you would consider being a part of the fun!

The premise of this letter is to provide you an opportunity to sponsor our event. Our community appreciates the support you continue to give to this event; we truly could not make things happen without your involvement! Please read below the different levels of sponsorships we have suggested and fill out the form on the reverse side of the letter with the corresponding information:

General: up to \$499.99	banner, free booth/vendor location at park for business
Silver: \$500.00-\$999.99	banner, free booth/vendor location at park for business, one Kersey Days t-shirt, small business plaque
Gold: \$1000.00-\$1499.99	banner, free booth/vendor location, two Kersey Days t-shirts, signs on all ATV vehicles driven by Staff during the event, up to 5 meal tickets for the community evening meal, medium business plaque
Platinum: \$1500.00 and up	banner, free booth/vendor location, four Kersey Days t-shirts, signs on ATV’s, up to 10 meal tickets, name/logo on all advertisement materials (flyers, handouts, radio, newspaper, social media, etc.), large business plaque

\*logo’s need to be sent to [kerseydays@gmail.com](mailto:kerseydays@gmail.com)

Thank you for choosing to support our event! We appreciate the time, effort and financial contributions from all our sponsors in the past, and hope our relationships continue to build as we move forward!

Sincerely,  
James Neill  
President, Kersey Day Committee  
(c) 970.373.8314  
(e) [kerseydays@gmail.com](mailto:kerseydays@gmail.com)

**Kersey Days Sponsorship Form**

**Name of Business/Organization:**

---

**Contact Name:**

**Contact Phone:**

---

**Sponsorship Type:**

**General amount:** \_\_\_\_\_

**Silver amount:** \_\_\_\_\_

**Gold amount:** \_\_\_\_\_

**Platinum amount:** \_\_\_\_\_

**Please make checks payable to:**

**Kersey Day Committee  
PO Box 94  
Kersey, CO 80644**

**Checks and forms can be mailed to the address listed above, or dropped off at:**

**Kersey Town Hall (332 3<sup>rd</sup> St.)**

**Please email us before submitting your form and payment so we have an initial record of your sponsorship choice:**

**[kerseydays@gmail.com](mailto:kerseydays@gmail.com)**

Again, thank you for the generous donation to our event; we hope you plan to come out and join the festivities with us this summer!

Sincerely,

The Kersey Day Committee

**\*For tax purposes, our FEIN is 27-1162614 as we are a non-profit 501(c)3 Public Charity.\***